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6 **IN THE UNITED STATES DISTRICT COURT**
7 **FOR THE DISTRICT OF ARIZONA**
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9 Federal Trade Commission,

10 Plaintiff,

11 v.

12 James D. Noland, Jr., et al.,

13 Defendants.
14

No. CV-20-00047-PHX-DWL

ORDER

15 In August/September 2021, the Court issued an order granting the FTC's motion for
16 an adverse-inference sanction against the Individual Defendants based on their intentional
17 destruction of electronically stored information ("ESI") (Doc. 401) and a separate order
18 granting the FTC's motion for summary judgment as to liability against the Individual
19 Defendants (Doc. 406). Afterward, the Individual Defendants filed a motion for
20 reconsideration as to the summary judgment order (Doc. 411), which the Court has since
21 denied (Doc. 427), and a motion asking the Court to certify the sanctions and summary
22 judgment orders for interlocutory review (Doc. 418). The FTC filed a response in
23 opposition to the certification request (Doc. 423) and the Individual Defendants did not file
24 a reply. For the following reasons, the certification request is denied.

25 **DISCUSSION**

26 I. Legal Standard

27 The statute invoked in the Individual Defendants' certification motion, 28 U.S.C.
28 § 1292(b), provides in relevant part as follows:

1 When a district judge, in making in a civil action an order not otherwise
 2 appealable under this section, shall be of the opinion that such order involves
 3 a controlling question of law as to which there is substantial ground for
 4 difference of opinion and that an immediate appeal from the order may
 materially advance the ultimate termination of the litigation, he shall so state
 in writing in such order.

5 *Id.* As the Ninth Circuit has explained, “Section 1292(b) provides a mechanism by which
 6 litigants can bring an immediate appeal of a non-final order upon the consent of both the
 7 district court and the court of appeals.” *In re Cement Antitrust Litig.*, 673 F.2d 1020, 1025-
 8 26 (9th Cir. 1981). To grant a § 1292(b) motion, a district court must first find “that the
 9 certification requirements of the statute have been met. These certification requirements
 10 are (1) that there be a controlling question of law, (2) that there be substantial grounds for
 11 difference of opinion, and (3) that an immediate appeal may materially advance the
 12 ultimate termination of the litigation.” *Id.* at 1026. Section 1292(b) is “to be used only in
 13 exceptional situations in which allowing an interlocutory appeal would avoid protracted
 14 and expensive litigation.” *Id.*

15 “The decision to certify an order for interlocutory appeal is committed to the sound
 16 discretion of the district court.” *Heaton v. Soc. Fin., Inc.*, 2016 WL 232433, *2 (N.D. Cal.
 17 2016) (internal quotation marks omitted). District courts should certify non-final orders
 18 under § 1292(b) only in “rare circumstances,” and “[e]ven where the district court makes
 19 such a certification, the court of appeals nevertheless has discretion to reject the
 20 interlocutory appeal, and does so quite frequently.” *James v. Price Stern Sloan, Inc.*, 283
 21 F.3d 1064, 1067 n.6 (9th Cir. 2002). The party seeking certification “has the burden of
 22 showing that exceptional circumstances justify a departure from the basic policy of
 23 postponing appellate review until after the entry of a final judgment.” *Villareal v.*
 24 *Caremark LLC*, 85 F. Supp. 3d 1063, 1067 (D. Ariz. 2015) (quotation marks omitted).

25 II. The Parties’ Arguments

26 The Individual Defendants argue that the sanctions and summary judgment orders
 27 should be certified for immediate appellate review because they “go to the heart of the
 28 Individual Defendants’ alleged liability in this action” and “reflect the gravity of the issues

1 raised by the motions.” (Doc. 418 at 2.) As for the sanctions order, the Individual
 2 Defendants contend that the certification factors are satisfied because the order was based
 3 on a “finding that [the] Individual Defendants’ auto-deleted Signal messages were evidence
 4 that would have been beneficial to the FTC and adverse to the Individual Defendants” and
 5 because the order “effectively reflects the Court’s determination . . . that [the] Individual
 6 Defendants are dishonest and lack credibility.” (*Id.* at 2-3.) According to the Individual
 7 Defendants, such a “determination of . . . credibility and character presents a central,
 8 controlling issue of law as to which there is a substantial ground for difference of opinion.”
 9 (*Id.* at 3.) The Individual Defendants further contend that immediate review of the
 10 sanctions order would “materially advance the conclusion of this case, so as not to delay
 11 what would otherwise be an issue for appeal if and when the current proceedings in this
 12 matter are closed.” (*Id.*) As for the summary judgment ruling on liability, the Individual
 13 Defendants contend it “also presents a matter that is appropriate for interlocutory review”
 14 because such review “will define whether and to what extent the Court would have to even
 15 take up the FTC’s pending motion for summary judgment on remedies.” (*Id.* at 3-4.)

16 The FTC opposes the Individual Defendants’ certification request. (Doc. 423.) As
 17 for the first certification factor, the FTC contends that the Individual Defendants “identify
 18 no question of law, much less a controlling question as § 1292(b) requires,” and “merely
 19 identify two lengthy orders for which they disagree with the outcome.” (*Id.* at 2.) The
 20 FTC also asserts that the sanctions order and summary judgment order were both fact-
 21 bound decisions and notes that the Individual Defendants characterized the summary
 22 judgment order as “fact-intensive” in a previous filing. (*Id.* at 3-4.) As for the second
 23 certification factor, the FTC argues that the Individual Defendants “make no effort to
 24 explain (let alone establish, as § 1292(b) requires) how substantial grounds for difference
 25 of opinion exists about the two Orders at issue” and that their “silence on this statutory
 26 element is fatal to their Motion.” (*Id.* at 4.) As for the third certification factor, the FTC
 27 argues that interlocutory review would not materially advance the ultimate termination of
 28 this litigation for an array of reasons, including that the Court has already “granted

1 summary judgment on all counts and has a fully briefed motion for monetary remedies”
 2 and “[t]he only remaining piece is the scope of injunctive conduct relief, which the FTC”
 3 intends to brief in the near future. (*Id.* at 5-6.)

4 As noted, the Individual Defendants did not file a reply.

5 III. Analysis

6 The Individual Defendants’ certification request fails for several independent
 7 reasons.

8 As for the first certification factor, an issue presents a “controlling question of law”
 9 if its resolution on appeal “could materially affect the outcome of litigation in the district
 10 court.” *Cement Antitrust Litig.*, 673 F.2d at 1026. Generally speaking, a “question of law”
 11 is “a pure legal question, such that the court of appeals could decide the question quickly
 12 and cleanly without having to study the record.” *Heaton*, 2016 WL 232433 at *3 (internal
 13 quotation marks omitted). Here, although the Individual Defendants assert in conclusory
 14 fashion that the two challenged orders involve controlling questions of law, they identify
 15 no such questions in their motion. Ultimately, the Individual Defendants explain that they
 16 disagree with the Court’s resolution of several intensely fact-bound questions—such as
 17 whether the “auto-deleted Signal messages were evidence that would have been beneficial
 18 to the FTC and adverse to the Individual Defendants,” whether the Individual Defendants
 19 acted with “malicious intent” when deleting ESI, and whether “there was a dispute of fact
 20 regarding VOZ Travel as an alleged pyramid scheme” (Doc. 418 at 2-4)—and hope to
 21 obtain immediate appellate review as to those issues. Certification is inappropriate in this
 22 circumstance. *See, e.g., Barnes v. Sea Haw. Rafting, LLC*, 889 F.3d 517, 536 (9th Cir.
 23 2018) (“[A]lthough Barnes did not request certification of an interlocutory appeal under 28
 24 U.S.C. § 1292(b), we seriously doubt that the district court would have granted such a
 25 request given the evidentiary nature of its rulings. In the district court’s view, Barnes was
 26 not entitled to maintenance due to evidentiary insufficiency rather than a controlling
 27 question of law as required by § 1292(b).”); *SolarCity Corp. v. Salt River Project Agric.*
 28 *Improvement*, 2015 WL 9268212, *4 (D. Ariz. 2015) (“Because this issue turns on

1 questions of fact and would only bar damages, not SolarCity’s claims for equitable relief
 2 under the federal antitrust laws, it is not a controlling question of law.”); *City of Colton v.*
 3 *Am. Promotional Events, Inc.*, 2011 WL 13223884, *3 (C.D. Cal. 2011) (where appellate
 4 court would need to engage in “extensive factual review” on appeal, § 1292(b)’s
 5 “controlling question of law” requirement not met); *Harris v. Vector Mktng. Corp.*, 2009
 6 WL 4050966, *2 (N.D. Cal. 2009) (collecting cases and noting that whether there is a
 7 genuine issue of material fact on summary judgment “is not the kind of question of law
 8 that [§ 1292(b)] is meant to cover.”). *See also McFarlin v. Conseco Servs., LLC*, 381 F.3d
 9 1251, 1259 (11th Cir. 2004) (“The antithesis of a proper § 1292(b) appeal is one that turns
 10 on whether there is a genuine issue of fact or whether the district court properly applied
 11 settled law to the facts or evidence of a particular case.”); *Ahrenholz v. Bd. of Trs. of Univ.*
 12 *of Ill.*, 219 F.3d 674, 677 (7th Cir. 2000) (“[D]istrict judges should . . . remember that
 13 ‘question of law’ means an abstract legal issue rather than an issue of whether summary
 14 judgment should be granted.”).

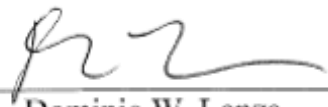
15 As for the second certification factor, “[t]o determine if a ‘substantial ground for
 16 difference of opinion’ exists under § 1292(b), courts must examine to what extent the
 17 controlling law is unclear.” *Couch v. Telescope Inc.*, 611 F.3d 629, 633 (9th Cir. 2010).
 18 “Courts traditionally will find that a substantial ground for difference of opinion exists
 19 where the circuits are in dispute on the question and the court of appeals of the circuit has
 20 not spoken on the point, if complicated questions arise under foreign law, or if novel and
 21 difficult questions of first impression are presented.” *Id.* (internal quotation marks
 22 omitted). However, “just because a court is the first to rule on a particular question . . .
 23 does not mean there is such a substantial difference of opinion as will support an
 24 interlocutory appeal.” *Id.* Here, having failed to identify any controlling issues of law
 25 underlying the two challenged rulings, it follows that the Individual Defendants have also
 26 failed to establish the existence of substantial grounds for difference of opinion as to those
 27 unspecified issues. Tellingly, the Individual Defendants’ motion contains no case citations
 28 whatsoever.

1 Finally, the third certification factor requires consideration of whether “resolution
2 of a controlling legal question would serve to avoid a trial or otherwise substantially
3 shorten the litigation.” *McFarlin*, 381 F.3d at 1259. That standard is not satisfied here for
4 the reasons set forth in the FTC’s response.

5 Accordingly,

6 **IT IS ORDERED** that the Individual Defendants’ motion for certification (Doc.
7 418) is **denied**.

8 Dated this 4th day of November, 2021.

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13 Dominic W. Lanza
14 United States District Judge
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